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Before the FEDERAL COMMUNICATIONS COMMISSION Washington, D.C. 20554

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FEDERAL COMMUNICATIONS COMMISSION
OFFICE OF THE SECRETARY

In the Matter of

FCC 93-451

Amendment of the Commission's

GEN Docket No. 90-314

Rules to Establish New Personal Communications Services

RM-7140, RM-7175, RM-7618

To: The Commission

REPLY TO COMMENTS ON PETITION FOR RECONSIDERATION

U.S. Intelco Networks, Inc. ("USIN"), by its attorneys, on behalf of itself and its Independent Telephone Company ("ITC" or "Independent") owners and users, and pursuant to Section 1.429 of the Commission's Rules, respectfully submits its Reply to the comments of various parties on its Petition for Reconsideration of the Second Report and Order filed herein on December 8, 1993. USIN confines its Reply to the various comments on its proposals for modification of those elements in the Commission's regulatory design for the provision of Personal Communications Services ("PCS") which depart from the statutory obligation to ensure both that rural areas are served expeditiously and that rural telephone companies are provided meaningful opportunities to participate in the provision of PCS. In support thereof, USIN shows the following:

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^{1/ 47} C.F.R. § 1.429.

^{2/} Second Report and Order, In the Matter of Amendment of the Commission's Rules to Establish New Personal Communications Services, Gen. Docket No. 90-314, FCC 93-451 (rel. Oct. 22, 1993) ("Second R&O").

I. CHANNEL BLOCK C SHOULD BE RESERVED TO RURAL TELCOS

USIN notes with satisfaction that its proposal for the reservation of Channel Block C to rural telephone companies generated little opposition on the record. Moreover, in the larger context of participation in PCS by rural telephone companies, many parties echoed USIN's observation that rural telephone companies have earned the deserved reputation for having maintained the equilibrium between the urban and rural areas of this country in terms of similar availability of advanced telecommunications service offerings. In light of the Commission's mandate both to ensure PCS availability in rural areas and to promote the opportunity for rural telephone companies' participation in that service provision, and the acknowledged history of successful deployment of sophisticated telecommunications services by rural telephone companies, the Commission should implement the proposed reservation.

The vital public interest in maintaining and enhancing the existing urban/rural cohesiveness far outweighs any speculative disadvantages which may result from implemention of a Channel Block C reservation. To those who would argue that any such reservation

^{3/} Congress directs the Commission to promote
"the development and rapid deployment of new technologies. .
. for the benefit of the public, including those residing in rural areas. . . [and] economic opportunity and competition . . . by disseminating licenses among a wide variety of applicants, including . . . rural telephone companies . . .

Omnibus Budget Reconciliation Act of 1993, Pub. L. 103-66, 107 Stat. 312 (Aug. 10, 1993), § 6002(a)(3), codified at 47 U.S.C. § 309(j).

of spectrum may interfere with the "market" for licenses by limiting the number of eligible bidders, USIN notes, at the outset, that this "market," itself a regulatory fiction, is only the platform from which competitive provision of service will result. It is competition among the resulting licensees, at least three and as many as seven, which will promote the public interest in ensuring market-responsive service delivery.

It must also be remembered that USIN's proposal affects only one of the seven allocated channel blocks. Even assuming the validity of the proposition that unlimited competition for licenses theoretically results in the allocation of spectrum to those entities which place the highest value on its utilization, reservation of the C Channel block to rural telephone companies would not disturb this overall goal and, moreover, would respond directly to the Congressional directives which define the public interest in terms of ensuring deployment of PCS in rural areas by rural telephone companies.

No commenter denies that USIN's alternative proposal, that the Channel Block C licensee be required, upon the request of a qualified rural telephone company, to partition and sell, at cost, the geographic territory coextensive with the rural telephone company's telephone service area, would promote the twin goals of ensuring that rural telephone companies have the opportunity to participate in PCS and advancing the goal of prompt deployment of PCS technology on a nationwide basis. The record reflects, instead, agreement with USIN's position that the benchmark service

requirements, which are not based upon geographic coverage, will result in concentration on serving more densely populated areas, to the disadvantage of rural populations.

Rather than address the public interest benefits which would result from adoption of either a Channel C Block reservation to telephone companies the alternative or MCI Telecommunications Corporation partitioning, mischaracterizes USIN's proposal for compulsory partitioning by broadening it: "A rural telephone company would be permitted to compel any broadband PCS licensee to 'carve out' from the MTA or BTA an area coextensive with the rural telco's franchise and resell that partition to the LEC at cost." Contrary to MCI's attempt to implicate otherwise, USIN clearly confined its proposal to the Channel C Block, which is confined to BTA areas.

MCI also avers that compulsory partitioning at the request of a qualified rural telephone company would confer some sort of "veto power" over deployment and equipment decisions. MCI does not bother to explain what this "veto power" actually constitutes or how it could conceivably arise, inasmuch as it is unclear how any independent licensee can affect or be affected by the decisions of another independent licensee. MCI's comments are, therefore,

The <u>Second R&O</u> requires that service benchmarks be met to retain licenses -- one-third of the population within each market area must be served within five years of licensing; two-thirds within seven years, and ninety percent of the population must be served within ten years of being licensed. <u>Second R&O</u> at ¶ 134.

^{5/} MCI Opposition at pp. 3-4.

^{6/ &}lt;u>Id</u>. at p. 4.

without merit and should be ignored.

II. LIBERAL PARTITIONING POLICIES ARE REQUIRED

The record generally supports USIN's proposal to formalize liberal partitioning policies as a method of meeting the Congressional mandate to ensure prompt delivery of service to rural areas which otherwise would await build-out requirements or perhaps never receive service. Opponents to partitioning do not (and cannot) disagree with the obvious public interest benefits which would result from adoption of a voluntary partitioning policy, but rather engage in unfounded speculation as to its effect on licensees and the licensing process, rather than the public.

For example, Nextel Communications, Inc. ("Nextel") misfocuses attention away from the interests of the public and onto the interests of potential licensees by speculating that partitioning could "inject additional variables into the initial auction process and complicate the development of an orderly aftermarket."8 Assuming, arguendo, that it is appropriate for the Commission to consider the business interests of certain licensees as equal to the public interest in ensuring nationwide deployment of new

⁷/ <u>See, e.g.</u>, Comments of Telocator at p.6; Comments of GTE Service Corporation at pp. 9-10; Opposition to Petitions for Reconsideration of Citizens Utilities Company at pp. 10-11; Comments of McCaw Cellular Communications, Inc. at p. 23. <u>See also Petition for Reconsideration of the Rural Cellular Association at pp. 7-8; Petition for Reconsideration of the Alliance of Rural Area Telephone and Cellular Service Providers at p. 2; Petition for Reconsideration of Columbia Cellular Corporation at p. 2.</u>

^{%/} Nextel's Opposition to Petitions for Reconsideration at p. 13.

services, USIN observes that adoption of a voluntary partitioning policy will provide even more concrete and uniformly available information to participants in the auction process than would otherwise result from each participant's speculation about the shape and dynamics of the eventual "aftermarket." In suggesting that some general relaxation of buildout requirements would respond to the issue of providing service to rural areas, Nextel again misfocuses on the needs of licensees, rather than the public.

MCI also opposes voluntary partitioning, positing that "excessive" partitioning will increase the complexity and cost of coordinating frequency use and avoiding interference. 10 Assuming, arguendo, that the number of entities engaged in frequency coordination increase -- and this is the only conceivable area in which some additional complexity may arise -- this speculative cost increase to licensees must still be weighed against the public interest in prompt deployment of service.

MCI further postulates that voluntary partitioning is susceptible to manipulation and may enable the evasion of buildout rules. Again, MCI is engaging in pure speculation, and ignoring completely the fact that full compliance with extant build-out rules can result in denial of service to rural areas. Furthermore, abuse of the Commission's processes and willful evasion of obligations may be dealt with under existing Commission rules and

^{9/ &}lt;u>Id</u>. at p. 14.

^{10/} MCI Opposition at p. 4.

^{11/ &}lt;u>Id</u>.

procedures. Inasmuch as remedies to MCI's "horrible hypothetical" already exist, it would be an abuse of the public trust to fashion rules which serve this purpose and result in denial of service to rural communities across the country.

Finally, General Communication, Inc. ("GCI") avers that partitioning is not in the public interest because it would result in multiplicity of very small, possibly incompatible systems. 12 While USIN agrees that partitioning may result in a greater number of independent systems than would otherwise develop, there is no indication whatsoever that these systems would be "incompatible." In fact, the Commission may take notice of the fact that the history of cellular partitioning belies that result, and cellular carriers have demonstrated their ability, given the existence of market demand, to ensure seamless service delivery. 13

Most importantly, GCI ignores, as do the other opponents to partitioning, the special circumstances of more rural areas and, in the process, condemns them to an eventual "trickle-down" of services designed for meet the needs of metropolitan areas, assuming service ever reaches these outlying areas. Additionally, opponents' comments reflect a pervasive, and perhaps purposeful, reluctance to recognize the ability and commitment of rural

^{12/} Comments and Opposition of General Communication, Inc. at p. 15.

¹³/ It is ironic that, with respect to the issue of partitioning, GCI ignorés the public interest inherent in rapid, nationwide deployment of service, the very issue which GCI adamantly supports and utilizes as the justification for its opposition to any modification of build-out requirements. <u>Id</u>. at 13-14.

telephone companies to meet these challenges and ensure that the communications requirements of rural areas are met. There being no evidence on the record that partitioning will disserve the public, the Commission should formalize liberal partitioning policies to ensure the provision of PCS to rural areas.

III. CELLULAR INTERESTS SHOULD NOT PRECLUDE RURAL TELEPHONE COMPANIES FROM PARTICIPATING IN THE PROVISION OF PCS

As GTE notes, 14 the record overwhelmingly supports modification or elimination of the cellular eligibility standards for rural telephone companies. The Commission's established market approach ensures that PCS will be offered on a competitive basis and allegations of the potential for anticompetitive behavior are completely unsupported. 15

The current ownership standards are wholly arbitrary, particularly as applied to rural telephone companies whose cellular interests cannot conceivably be characterized as "undue market power" The Comments of McCaw Cellular Communications, Inc. amply demonstrate how ludicrous is the notion of spectrum warehousing by cellular carriers who face immense auction costs and onerous build-out requirements, particularly when these carriers will face the competition of as many as six other licensees on the PCS

^{14/} Comments of GTE at p. 2.

^{15/ &}lt;u>Id</u>.

^{16/} See USIN's Petition for Reconsideration at n. 12.

frequencies alone. 17

With respect to rural telephone companies, both MCI and GCI again ignore both the fundamental nature of rural areas and the crucial issue of service deployment when focusing on the purported benefits of rendering cellular "pro-competitive" ineligible in rural areas. 18 Rural telephone companies, regardless of the nature or amount of their cellular interests, are not in a position to impede competition, and provide the best, if not only, hope to ensure that rural areas enjoy the benefits of PCS. licensing design adopted by the Commission guarantees a competitive framework; consequently, any additional, arbitrary entry barriers erected to protect competitiveness are superfluous and should be discarded, particularly when such restrictions will jeopardize the ability to fulfill its Congressional mandate. Accordingly, USIN reiterates its position, as supported by the record in this proceeding, that the eligibility of qualified rural telephone companies to participate in the provision of PCS should not be subject to any cellular ownership restrictions.

V. <u>CONCLUSION</u>

The Commission's mandate to serve the public interest by ensuring that the needs of rural areas are met, as complimented by Congressional recognition of the ability of rural telephone

^{17/} Comments of McCaw Cellular Communications at p. 3.

 $^{^{18}/}$ MCI Opposition at p. 15; Comments and Opposition of GCI at pp. 7-8.

companies to serve those needs, requires that elements of the Second R&O be modified. The record in this proceeding supports USIN's position that its proposed modifications will result in a rational and fair deployment of PCS technology which will benefit all Americans. USIN respectfully submits, therefore, that the public interest, particularly the interests of rural America, will benefit from adoption of its proposed modifications.

Respectfully submitted,

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Dated: January 12, 1994

Certificate of Service

I, Nicola A. Chenosky, of Kraskin & Associates, 2120 L Street, NW, Suite 810, Washington, DC 20037, hereby certify that copies of the foregoing Reply to Comments on Petition for Reconsideration were served on the 12th day of January, by first class, U.S. mail, postage prepaid, to the following:

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